



Book Synopsis

Mighty In Character

Driven By Desperation, by Michael A. Folkes

Title: *Driven By Desperation*

Published: December 2014

Author: Michael A. Folkes

Website: www.DrivenByDesperation.com

Synopsis: Author **Michael Folkes**, owner of **M.A. Folkes Co. Inc.**, originated from an impoverished background in the countryside of **Jamaica**. From early on, Michael was forced to confront the barely-subsistent lifestyle into which he was born. However, with determination and perseverance and the love, guidance and moral support of his grandparents he fought his way through poverty and abuse to beat the odds. Michael's faith provided, and continues to provide great support. He believes God has answered his prayers and intervened in his life. Today, Michael is happy and successful, and is now creating a legacy through **The Melbourne and Michael Folkes Foundation**. The Foundation was started to provide the first steps for others to achieve their potential, with the intention that they, in turn, will help others to achieve theirs. Michael has written his life story in his first book, *Driven by Desperation*, to inspire and motivate others to consider their own challenges as opportunities, and make changes that will have a positive impact on their lives.

When Michael started putting his life down on paper, he wanted a book to inspire people to look within themselves for their own inner strength, bring a seminal discipline to their lives and motivate them to achieve their goals. His story encourages the reader to see challenges as opportunities to become successful through self-determination and resolve.

In his book, Michael shares the challenging events of his life, from a childhood of love, poverty, starvation and abuse in Jamaica, to death threats, homelessness, divorce and the enormous success of creating his own business in America. Along the way, Michael takes the reader on his personal journey of ambition, determination, faith, prayer and hope, to inspire and encourage people to view their own difficulties in life, big or small, and reflect on how they too, can turn the negative to positive, the adversity to opportunity, and redefine their own unique brand of success.

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